



**FOCUS ON YOUR EIGENTLICHKEIT.**

**HOPO®**

All man's dignity lies in thought

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HOPO Public Wechat



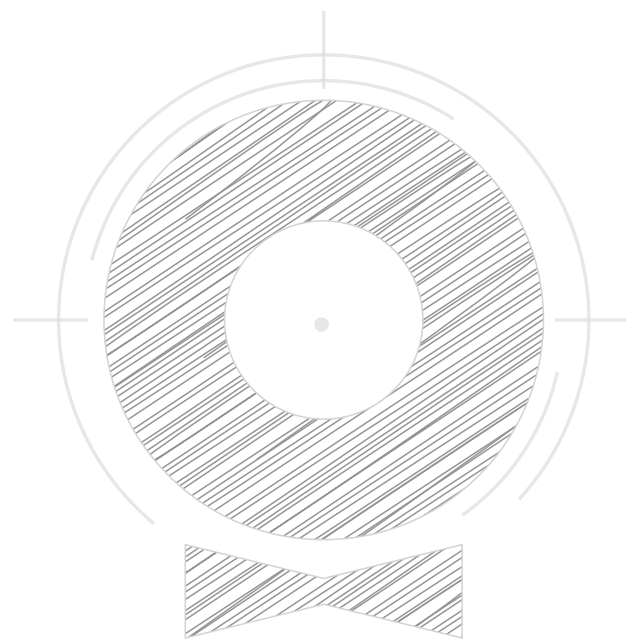
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## FOCUS ON YOUR EIGENTLICHKEIT.

*Dreams when you were child*

*Like papers in color of white*

*Ideas you don't need to hide*

*Everything could be changed by time*

*You'll get experience of all kinds*

*Do you still recognize your*

*eigentlichkeit?*

*.....*

*HOPO leads you to.....*



FOCUS ON YOUR EIGENTLICHKEIT.

## · Family ·

*Life quality, healthy and harmony, natural and pleased.*



## The nature of family's nobility is happiness

"Papa.....", "Wangwang...", "Papa..." Mr. HOPO comes back from work. The sound full of happiness will excite you from your inner mind.



*Do you still remember those scenes in old films  
pasted a long long time?*

*Villa with garden  
Cello in the corner  
Sweet smile of hostess  
A flock of naughty Child*

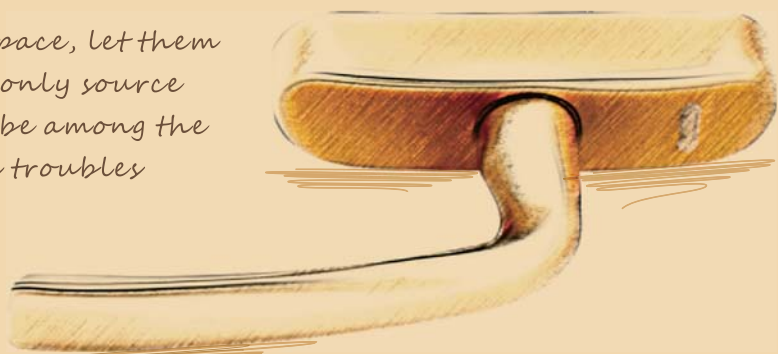
*.....  
What you envied at that time  
was not the luxury house, but the  
happiness of their life*



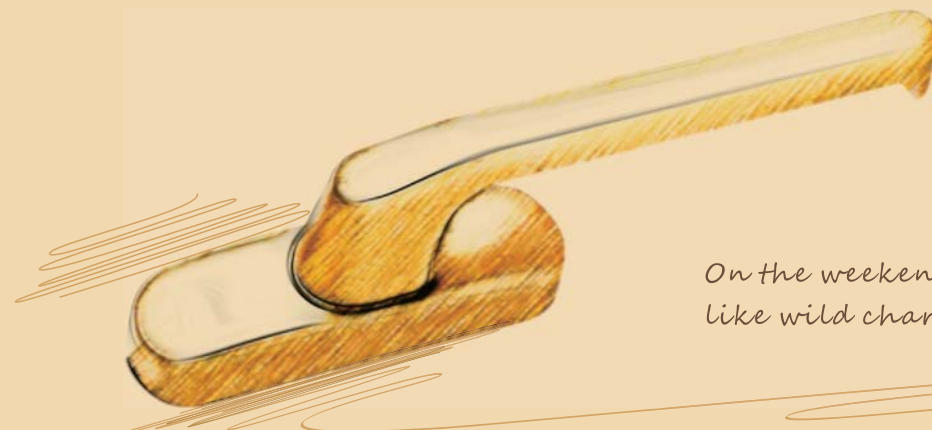




Leave children with their own space, let them explore the world actively. The only source of happiness for children could be among the vast of unexpected creations and troubles they made.



On the weekend, you will play with children like wild chargers, forgetting all daily works.



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## The greatness of love is honesty

A soft holding, a touching kiss will change all the exhaustion into warmth. What you feel is not only romance, but also honesty that make the happiness forever.

*Do you remember the notebook with covers of fading color?*

*Fragments of words are vague*

*Sweet scenes of the past are still clear*

*Seeking a SHE/HE who understands you*

*Yearning for a SHE/HE with elegance*

*Looking for a SHE/HE with knowledge*

*What you are hankering for is not HER/HIS look,*

*but the real love with honesty between each other.*



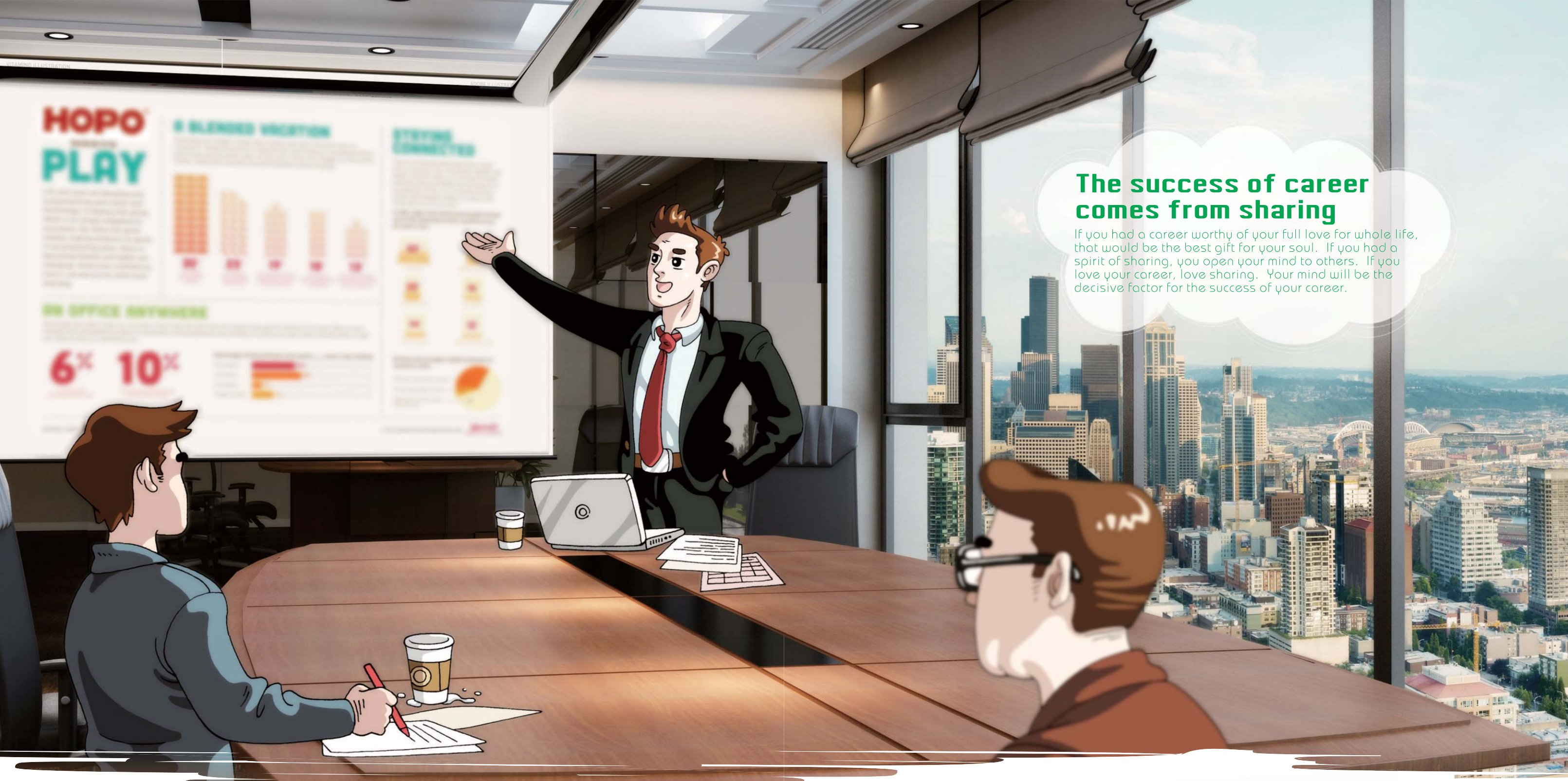
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 **FOCUS ON YOUR  
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· Love ·

*Tolerant and open, simple and clear, joy and romance.*





## The success of career comes from sharing

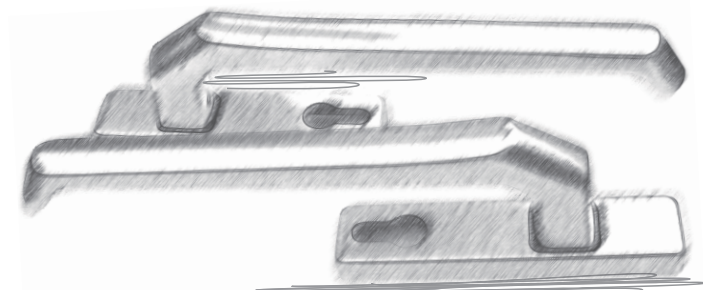
If you had a career worthy of your full love for whole life, that would be the best gift for your soul. If you had a spirit of sharing, you open your mind to others. If you love your career, love sharing. Your mind will be the decisive factor for the success of your career.



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## • Career •

Treat others like treating yourselves. Sharing honor, interest, and responsibility as well.



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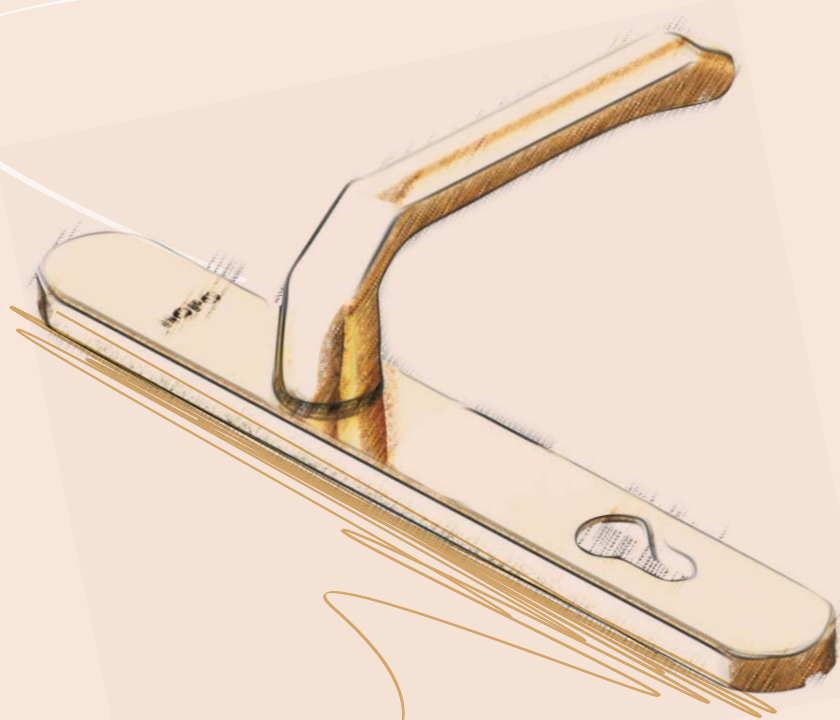


*Do you remember those years when you started to work after graduation?*

*Detesting attitude of your leaders,  
unpleasant relationship with your team,  
unfair distribution system for interests and  
honors*

*.....*

*In the end, you realized what you were looking  
for is not what you complained, but the career  
you could share your mind with others.*

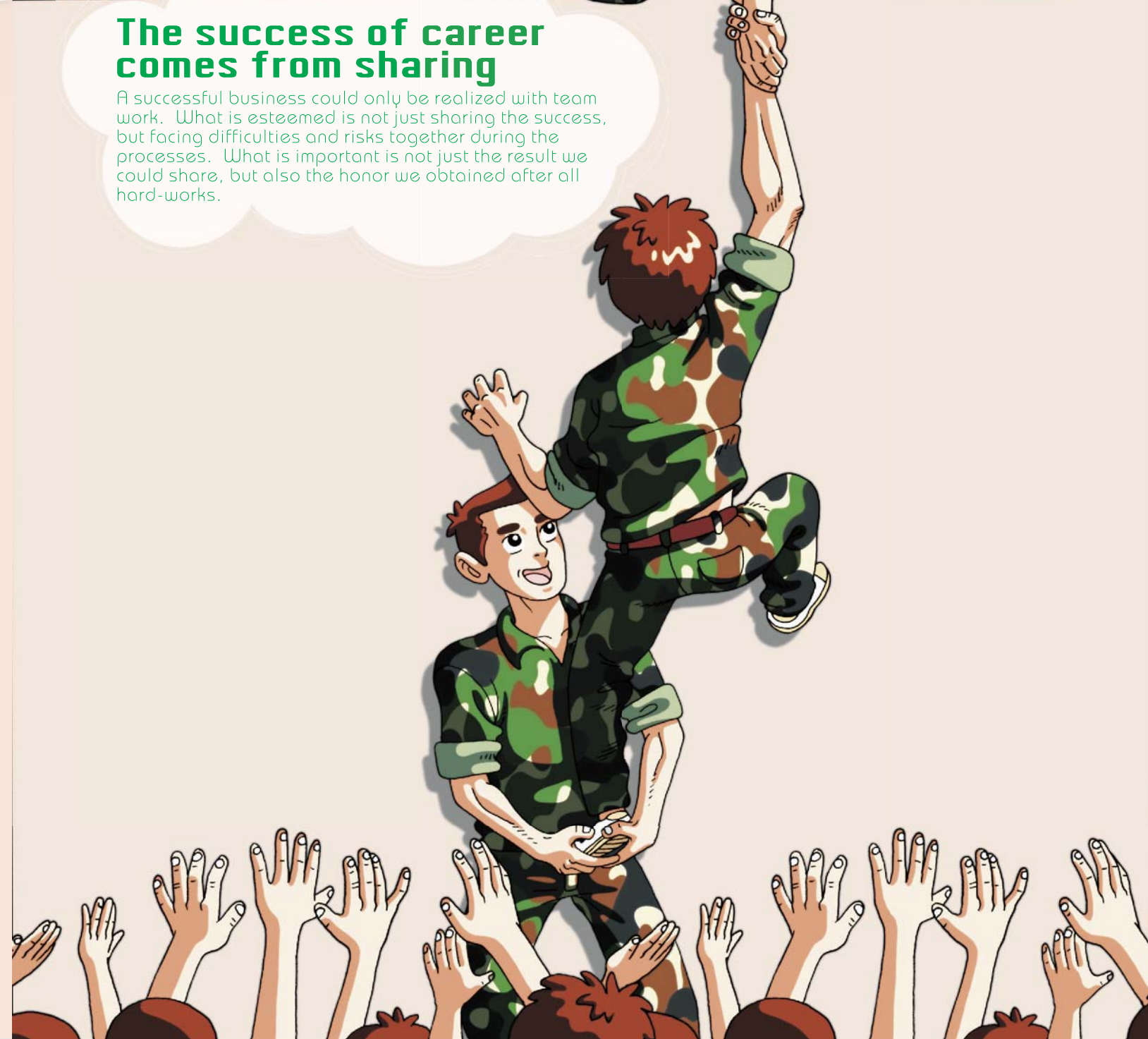


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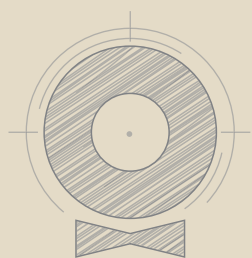


## **The success of career comes from sharing**

A successful business could only be realized with team work. What is esteemed is not just sharing the success, but facing difficulties and risks together during the processes. What is important is not just the result we could share, but also the honor we obtained after all hard-works.



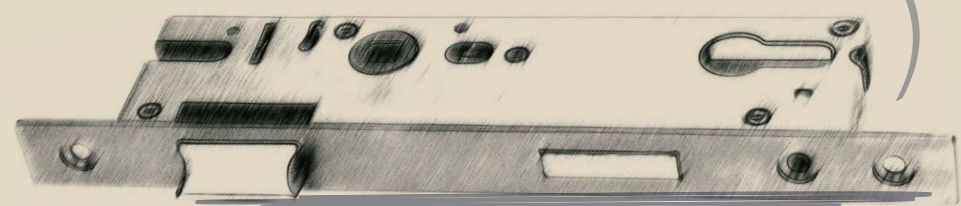




FOCUS ON YOUR EIGENTLICHKEIT.

• Dream •

Quality life means healthy, harmonious, natural, happy.



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*Dream can be realized only with insistence*

*Despite those necessary business entertainments, you insist on reading some mind-shocking words. No matter what kinds of dreams you have, if you work with perseverance, you would finally achieve something.*



## FOCUS ON YOUR EIGENTLICHKEIT.

*Do you remember when you entered the big city  
first time?*

*Unfamiliarity stimulated lots of imaginations;  
Helplessness expedited maturity;  
Every day and night,  
you fight for your dreams.*

*.....*

*Finally you found you were not afraid of that  
your dreams would not come into true, but you  
want just to go further and further with your  
persistence.*

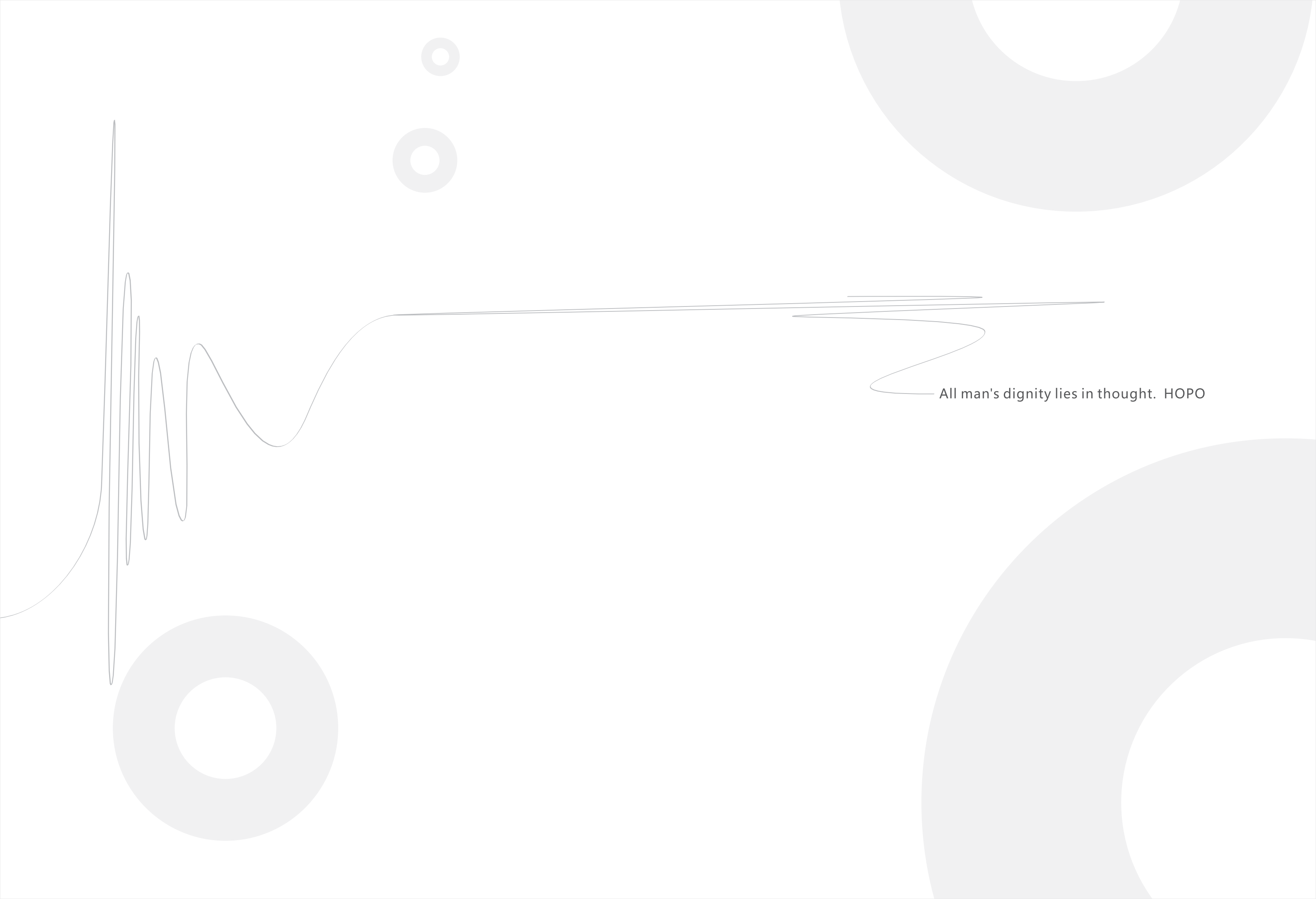
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## Dream can be realized only with insistence

The most difficult thing for realizing your idea is always the first step you do it. To arm your dream with persistence, and you will bright your future despite all difficulties.





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